



FARM AND RANCH FREEDOM ALLIANCE

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December 4, 2012

Austin City Council
2006 East 4th St.
Austin, TX 78702

Dear Council Members:

I write in support of Wheatsville's application for a beer and wine permit at its new South Austin location. While Wheatsville is best known for its healthy food options, many people wish to be able to buy beer and wine along with their regular groceries. Providing the permit will increase Wheatsville's ability to attract customers to its new location, while providing more options for South Austin residents.

Wheatsville has an excellent track record of supporting local food producers in Central Texas. Many of our farmers and artisan food producers sell through Wheatsville, providing an important retail outlet for these local businesses. Wheatsville has prioritized sourcing local whenever it can and paying a fair price to food producers. This helps local food producers to make a fair living and support the local economy in their turn.

Wheatsville also has an excellent track record of supporting nonprofit work in the community. Among its many activities, it has been a regular sponsor of our conference, which helps educate Texans about local food issues.

I urge you to grant Wheatsville a permit to sell beer and wine at its new South Austin location. Thank you for your time and attention to this issue.

Sincerely,

Judith McGeary

Judith McGeary
Executive Director